

|| SITE SELECTOR TOOL

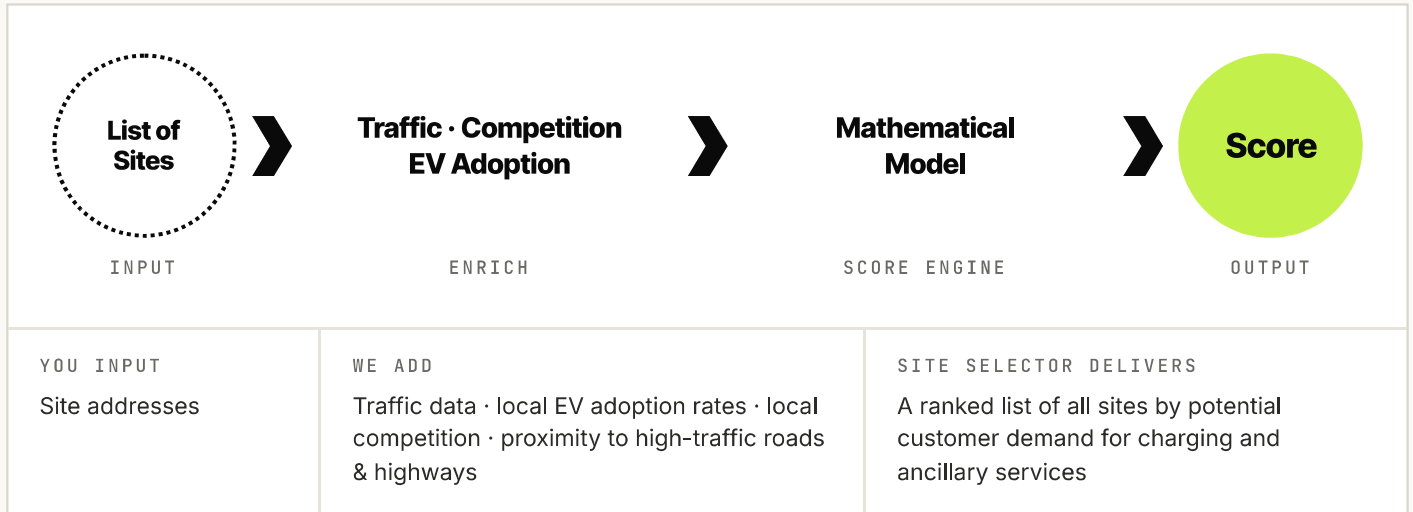
Stop guessing which of your portfolio locations has the most *potential* for EV charging and energy storage.

Automatically analyzes and ranks charging-infrastructure sites by their potential serviceable market — so you can quickly, easily, and inexpensively identify and prioritize which sites to focus on first.

Sites, ranked by serviceable demand			ILLUSTRATIVE OUTPUT
RANK	SITE	TIER	DEMAND SCORE
01	Site A — high-traffic corridor	TIER A	94
02	Site B — retail anchor lot	TIER A	81
03	Site C — suburban junction	TIER B	63
04	Site D — low-traffic frontage	TIER C	38

What it does	ENGINE	Why it matters	IMPACT
Automatically analyzes and ranks charging-infrastructure sites by their potential serviceable market. Helps you quickly, easily, and inexpensively identify and prioritize which sites to focus on first.		Save time Review a large number of potential sites — automatically Save money Reduces need for in-house analysts Improve margins Allocate resources most efficiently Increase portfolio success rates Identify sites with the highest probability of success	

HOW IT WORKS



Challenge addressed

- ✗ Manual site evaluation processes are time-intensive
- ✗ Limited access to standardized traffic data for site comparison
- ✗ No systematic methodology for ranking potential locations
- ✗ Difficulty obtaining traffic-volume data

Technical solution

- ✓ Automated data pipeline integrating multiple data sources
- ✓ Standardized scoring methodology for objective comparison
- ✓ Enhanced traffic analysis covering local roads

What you get

DELIVERABLES

.CSV Site rankings Clean, business-ready ranking table	.DOCX Professional report Executive summary with visualizations	.CSV Detailed analysis Comprehensive data for internal use
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HOW RANKING WORKS

Ranking is implemented as a function of traffic and the number of competing charging locations in proximity to the proposed site. Each report includes a summary table listing the sites by rank; additional deep-dive explanations of the site score are provided in the detailed reports.

WHAT A COMPLETED SITE REPORT LOOKS LIKE

Every ranked location expands into a full financial and demand report. Figures below are an illustrative demo — actuals depend on site-specific conditions.

